

CALL FOR EXHIBITORS



Heart, Lung, Vascular Update for Primary Care Providers

**Friday, October 2, 2015
UT Conference Center
Knoxville, Tennessee**

Jointly-Provided by
The University of Tennessee Medical Center Heart, Lung, Vascular Institute and
The University of Tennessee Graduate School of Medicine

Topics for the 2015 Conference

At the conclusion of this program, the participant should be able to

- Address the changing approaches in the management of cardiovascular and other related diseases in our medical community
- Recognize the personal characteristics and discuss strategies to cope with physician burnout
- Evaluate the varied patient management issues associated with novel anticoagulants including decreased risk of bleeding and stroke
- Utilize “thoughtful” polypharmacy by appraising the consequences and avoiding potential pitfalls associated with multiple-drug regimens
- Discuss of the advantages of the MitraClip procedure and the risks associated with the procedure

Primarily attended by healthcare professionals practicing in

- Primary Care
- Internal Medicine
- Emergency Medicine

Exhibit booths will be positioned in an area directly outside the conference general session meeting room. **Due to space constraints the number of vendors will be limited.**

Your company name will be included and announced in the list of exhibitors and/or supporters

Setup time will be confirmed closer to the conference date and is dependent upon the availability of UT Conference Center on Thursday, October 1.

REGISTRATION FORM

Heart, Lung, Vascular Update for Primary Care Providers
Friday, October 2, 2015
UT Conference Center, Knoxville, Tennessee

Exhibitor Booth **FRIDAY ONLY** (includes **one** representative) **\$700**
 Additional Exhibitors _____ @ **\$50** each

TOTAL \$_____

Contact Name: _____ Title: _____
Company: _____
Address: _____
City: _____ Province/State: _____ Postal Code/Zip: _____
Phone: _____ Fax: _____
E-Mail Address: _____

Additional Exhibitors:

1. Name _____
2. Name _____
3. Name _____

Yes, I require electricity at my booth.

PAYMENT METHODS:

- Check Enclosed (payable to the **University of Tennessee**)
 Check in Process (name of company sending check _____)
 Credit Card:
 Mastercard / Visa / American Express

Card #: _____ Expiration Date: _____
Cardholder's Name: _____ Signature Code: _____
Signature: _____ Date: _____

SPACE IS NOT RESERVED UNTIL PAYMENT IS RECEIVED BY UT

CANCELLATION

_____ **[Initial Here]** In the unlikely event that you should decide to cancel your sponsorship of this activity, the following cancellation charges will apply:

30+ days prior to activity	100% refund of payment
30-15 days prior to activity	50% refund of payment
14 days prior to arrival	0% refund of payment

FAX OR EMAIL TO: DENISE BLAKE (865) 305-9190 or Dblake@utmck.edu

THE UNIVERSITY OF TENNESSEE
Continuing Education and Professional Development



Date: May 27, 2015

To: Prospective Exhibitors

Re: Exhibiting at the Heart, Lung, Vascular Update

UT Graduate School of Medicine

1924 Alcoa Highway, D-116
Knoxville, TN 37920-6999

Tel: (865) 305-9190

Fax: (865) 305-6823

The University of Tennessee Graduate School of Medicine and the UTMC Heart, Lung, Vascular Institute are presenting an upcoming continuing medical education activity, **Heart, Lung, Vascular Update for Primary Care Providers**. The conference will be held **October 2, 2015** at the **UT Conference Center** in **Knoxville, Tennessee**.

You are invited to exhibit at this event. Exhibitors wishing to have a booth will be charged a fee of \$700 (made payable "The University of Tennessee Graduate School of Medicine"), which includes the exhibit booth and one company representative. Each additional representative will be \$50 each.

The exhibit space is staged outside the conference session room. Many companies are being asked to attend. Space is limited. **We are anticipating approximately 100 participants at this year's event.**

Cardiovascular disease (heart disease and stroke) is the leading cause of death in the United States and is a significant contributor to morbidity. Tennessee ranks 44th in cardiovascular deaths and 39th in overall health. According to America's Health Rankings website, heart disease and stroke are currently the leading and fourth leading causes of death in the United States (respectively). Cardiovascular disease is influenced by many modifiable risk factors which include smoking, hypertension, hypercholesterolemia, and diabetes, low levels of physical activity, poor diet, and obesity. Influencing one or more of these risk factors has the potential to greatly decrease the burden of cardiovascular disease. These statistics alone should be daily reminders of the need to address the issue of cardiovascular and other related health diseases in our medical community and the need for awareness of the rapidly changing approaches to related therapies.

Using case-based examples and panel discussion, the *Heart, Lung, Vascular Update for Primary Care Providers* will focus on cardiovascular diseases, including other health-related issues and offer guidance on treatment outcomes for patients in the area of novel anticoagulant use, minimally invasive treatment of valvular heart disease and the recognition and management of pulmonary hypertension.

As the accredited provider (ACCME), The University of Tennessee appreciates your consideration of this request for exhibit space. For reporting purposes, our federal tax ID number is 62-6001636.

Sincerely,

A handwritten signature in blue ink that reads "Denise Blake".

Denise Blake, MACE
CME Coordinator